

**Apdex Alliance Collaborates with IEEE Industry Standards
and Technology Organization**
IEEE-ISTO to Support Advancement of the Application Performance Measurement Initiative

Piscataway, NJ - December 5, 2005 - In a move to advance the adoption of a standardized performance reporting methodology for enterprise applications, the Application Performance Index (Apdex) Alliance and the IEEE Industry Standards and Technology Organization (IEEE-ISTO) today announced that the Apdex Alliance is now a program of the IEEE-ISTO. Under the agreement, the IEEE-ISTO will provide the Apdex Alliance with an operational legal forum as well as support for daily activities.

The goals of the Apdex Alliance, which was founded in 2004, are to research effects of application performance on users and businesses, specify methodologies for application performance measurement and reporting, and advance IT management processes through the use of Apdex, which is a numerical measure of user satisfaction with the performance of enterprise applications.

"The Apdex Alliance and IEEE-ISTO partnership will support the development of a standardized method of reporting, benchmarking, and tracking application performance," said Peter Sevcik, founder and Executive Director of the Apdex Alliance. "One of the most challenging management issues is the need to align IT to the business strategy of the company: Apdex provides a significant foundation for this alignment process."

"The Apdex Alliance has an important mission, and we are excited to be able to work in partnership with them to facilitate their day-to-day activities," said Peter Lefkin, COO/CFO of the IEEE-ISTO. "We look forward to working with the Alliance to support the development of specifications, marketing and interoperability activities, as well as community development that will serve to strengthen the implementation and acceptance of Apdex in the marketplace."

About IEEE-ISTO

The IEEE Industry Standards and Technology Organization (IEEE-ISTO) was established in 1999 to offer the standards industry flexible operational forum support for development and post-development technology development initiatives. The IEEE-ISTO provides comprehensive management, legal and operational support, from formation to ongoing facilitation, administration and management which allow partner organizations to create, manage, and distribute its benefits to its membership and supporters. The IEEE-ISTO is an independent 501(c)(6) nonprofit organization and is affiliated with the IEEE and the IEEE Standards Association (IEEE-SA). For additional information about the IEEE-ISTO, visit www.ieee-isto.org.

About The Apdex Alliance

The Apdex Alliance is a group of companies collaborating to define and promote an application performance metric called Apdex, a numerical measure of user satisfaction with the performance of enterprise applications, and reflects the effectiveness of IT investments in contributing to business objectives. Founded in 2004 by Peter Sevcik of NetForecast, Apdex is available to any organization seeking insight into their IT investments. Visit www.Apdex.org for more information.

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